

# The Farming Analogy For Blogging/Vlogging Success



**Pritam Sonone**

YouTuber | Blogger | Content Creator



Pritam Sonone



Digitalpritam\_



Digitalpritam\_



**Pritam Gulabrao Sonone**  
Blogger | YouTuber | Agricoss

# Who Am I?

- I am 24 years old Agriculture Graduate & YouTuber with 379k+ Subscriber
- My Channel Name is **Amhi Kastkar**, Where I Make Agri. & Scheme Related Videos.
- I am Exploring and Using WordPress for last 3 years for Blogging and Web Designing.

Now Question is...

**How Farming is Similar  
to Blogging/Vlogging?**







**#WCNagpur2022**

**Mix Cropping is Like a Multi Niche Blogging/Vlogging**

**Single Cropping is Like a Micro Niche Blogging/Vlogging**

**Farming Needs Fertilizers & Irrigation  
Blogging Needs SEO & Regular Content Update**

**Takes Time to Reach Goal/Success**

**#WCNagpur2022**

# Consistency is the Key

Farming & Blogging Can not give you  
good return until you regularly take  
care of both



# Take Season Advantage

**Seasonable Farming &  
Seasonable Blogging Reduces  
Risk & Maximize Revenue**



## Season Wise Categories

### 01. Travel



### 03. Market News



### 02. Festival



# Season Wise Categories

## 04. Education



## 06. Farming



## 05. Weather





# My Journey



**Started Self Learning  
& Exploring Online  
in Cyber Cafe**



**Created 1<sup>st</sup> Free  
Blog at MyWapBlog  
& Worked for a year**

[GetFun2u.heck.in](http://GetFun2u.heck.in)



**MyWapBlog  
Stopped their  
services**



**Moved to Free  
Blogger.com  
Platform with Free  
.tk Domain**

# My Journey



**Gained some daily visitors & Started Collecting Users On WhatsApp**



**Started Earning Some Refferal Income From Website by App Downloads etc**



**Due to HSC (10+2) Exam, Closed this site**



**After HSC (10+2), It Was year 2016 When JIO Was Launched**

# My Journey



**Started Video Status  
YT Channel, Worked  
1 Year & it Failed**



**In 4<sup>th</sup> SEM of  
Graduation, Bought  
New Mobile &  
Started Amhi  
Kastkar**



**daily 4 to 5 Videos  
& Completed 20k  
Subs in Just 2  
Months**



**Received 1<sup>st</sup>  
Payment of \$223 in  
Feb 2018, As  
Channel Was Started  
in Nov. 2017**

# My Journey



**Channel Crossed  
about 70k Subs until  
2<sup>nd</sup> payment**



**Key Point Was  
Regular Work +  
Video & Thumbnail  
Quality**



**After 5 Months  
Again Started  
Amhi Kastkar Blog  
on Blogger**



**Yt Payment Was  
Regular, But Blog  
took me a year for  
1<sup>st</sup> \$100 Payment.**



# My Journey



**After a Year, Shifted  
to Wp with Free GCP  
trial Cloud Hosting**



**Then Bought Own  
Hosting & Started  
Multiple Micro &  
Macro Niche Sites**



**Ranked them  
Successfully,  
Earned Bucks**



**Did a Josh Talk  
Video.  
&  
Now I am here**

# MY FORMULA TO SUCCESS



**Pritam Sonone**

YouTuber | Blogger | Content Creator



Pritam Sonone



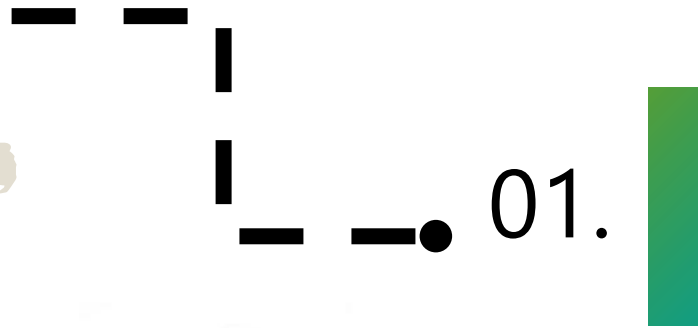
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# MY FORMULA TO SUCCESS

Yes It Works!



**Stick to Niche, That  
interests you most.**



**Don't Depend on Single  
Platform, Multiply it!**

# MY FORMULA TO SUCCESS

Yes It Works!



03.



**Must Have Ownership of Data  
in the Form of Website,  
WhatsApp Numbers**

04.



**Capture The Audience in All  
Possible Ways Like Push,  
WhatsApp & Facebook, YT**



# MY FORMULA TO SUCCESS

Yes It Works!



05.

**Study Your Competitor &  
Regularly Keep Watch**

06.

**Find Your USP & Be Unique in  
Crowd (Learn Branding)**

# MY FORMULA TO SUCCESS

Yes It Works!



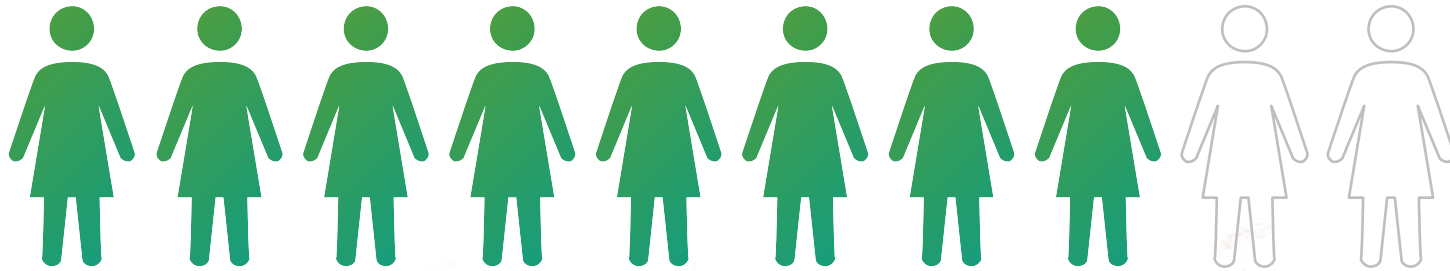
05.

**Study Your Competitor &  
Regularly Keep Watch**

06.

**Find Your USP & Be Unique in  
Crowd (Learn Branding)**

# Give the Audience What They Actually Want



8/10

Female Users

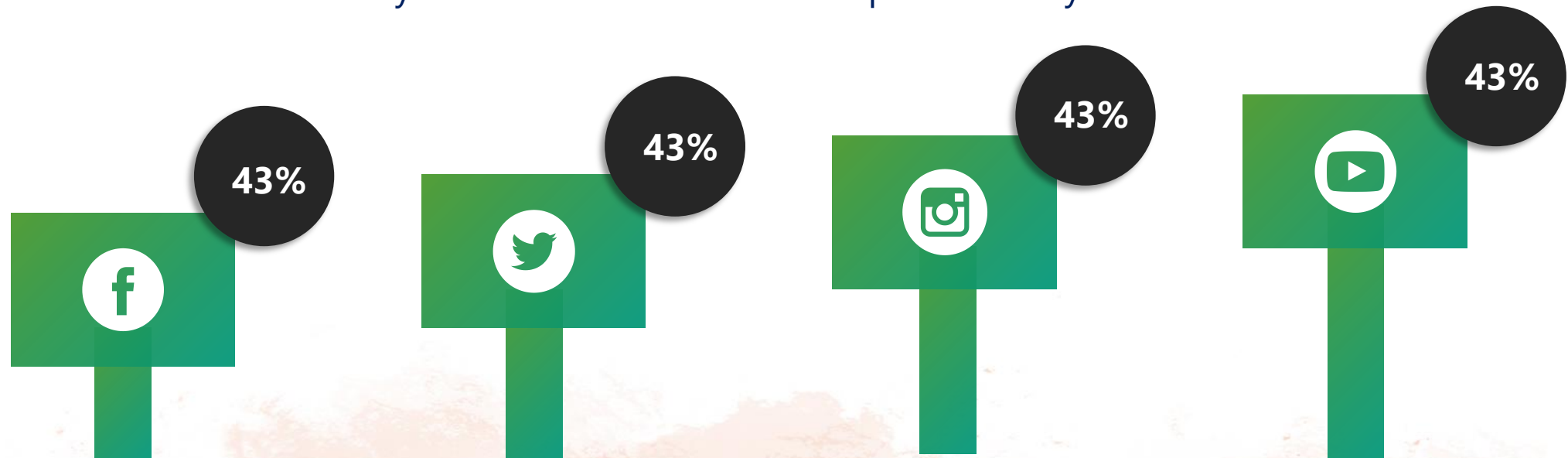


7/10

Male Users

# Always Share Content to Social Media

But Only Through Dedicated Pages of Your Brands! And  
Only to Niche Audience. Never Spam to Everyone.



**Social Media Boosts Your Posts Just Like a Rocket!**

**Weather it is Text Content or a Videos. Don't**

**Under estimate its Power**



# What **NOT** To Do?

## Avoid This Things

- ✓ Never use copyrighted material without permission
- ✓ Avoid Fake News & Updates
- ✓ Don't Spam Your Content to Everyone
- ✓ [Most Imp] Never React an Don't be Upstate on negative comments.

Thanks  
For  
Listening

## Connect With me

- ✓ Instagram – <https://pritam.org/ig>
- ✓ Twitter – <https://pritam.org/twitter>
- ✓ YouTube – <https://pritam.org/yt>
- ✓ Other – <https://pritam.org/links>

## Tools I Use For -

- ✓ **Videos Making** – <https://pritam.org/tools1>
- ✓ **Blogging** – <https://pritam.org/tools2>



## YOU MAY ASK ABOUT

- How to Start YouTube?
- Popular & Easy Niche?
- How To Make Writing Easy?
- How to Get Daily Fresh Content?
- Things Not to Do in Blogging & YT
- How to Manage Time?
- And anything other than it.



PLEASE ASK YOUR  
**QUESTIONS**

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# Closing

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नागपूर  
WordCamp 2022

THANKS FOR WATCHING



HILO



HILO



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