

The Farming Analogy For Blogging/Vlogging Success



नागपूर
WordCamp 2022



Pritam Sonone

YouTuber | Blogger | Content Creator



Pritam Sonone



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Pritam
Founder, Amhi Kastkar

Pritam Gulabrao Sonone
Blogger | YouTuber | Agricoss

Who Am I?

- I am 24 years old Agriculture Graduate & YouTuber with 379k+ Subscriber
- My Channel Name is **Amhi Kastkar**, Where I Make Agri. & Scheme Related Videos.
- I am Exploring and Using WordPress for last 3 years for Blogging and Web Designing.

Now Question is...

How Farming is Similar to Blogging/Vlogging?





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Mix Cropping is Like a Multi Niche Blogging/Vlogging

Single Cropping is Like a Micro Niche Blogging/Vlogging

**Farming Needs Fertilizers & Irrigation
Blogging Needs SEO & Regular Content Update**

Takes Time to Reach Goal/Success

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Consistency is the Key

Farming & Blogging Can not give you
good return until you regularly take
care of both



Take Season Advantage

**Seasonable Farming &
Seasonable Blogging Reduces
Risk & Maximize Revenue**



Season Wise Categories

01.
Travel



03.
Market News



02.
Festival



My Journey



**Started Self Learning
& Exploring Online
in Cyber Cafe**



**Created 1st Free
Blog at MyWapBlog
& Worked for a year**

GetFun2u.heck.in



**MyWapBlog
Stopped their
services**



**Moved to Free
Blogger.com
Platform with Free
.tk Domain**

My Journey



Gained some daily visitors & Started Collecting Users On WhatsApp



Started Earning Some Refferal Income From Website by App Downloads etc



Due to HSC (10+2) Exam, Closed this site



After HSC (10+2), It Was year 2016 When JIO Was Launched

My Journey



**Started Video Status
YT Channel, Worked
1 Year & it Failed**



**In 4th SEM of
Graduation, Bought
New Mobile &
Started Amhi
Kastkar**



**daily 4 to 5 Videos
& Completed 20k
Subs in Just 2
Months**



**Received 1st
Payment of \$223 in
Feb 2018, As
Channel Was Started
in Nov. 2017**

My Journey



**Channel Crossed
about 70k Subs until
2nd payement**



**Key Point Was
Regular Work +
Video & Thumbnail
Quality**



**After 5 Months
Again Started
Amhi Kastkar Blog
on Blogger**



**Yt Payment Was
Regular, But Blog
took me a year for
1st \$100 Payment.**

My Journey



**After a Year, Shifted
to Wp with Free GCP
trial Cloud Hosting**



**Then Bought Own
Hosting & Started
Multiple Micro &
Macro Niche Sites**



**Ranked them
Successfully,
Earned Bucks**



**Did a Josh Talk
Video.
&
Now I am here**

MY FORMULA TO SUCCESS



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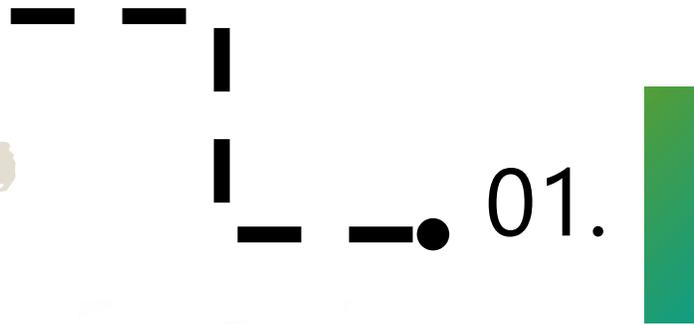


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MY FORMULA TO SUCCESS



Yes It Works!



01.

Stick to Niche, That interests you most.

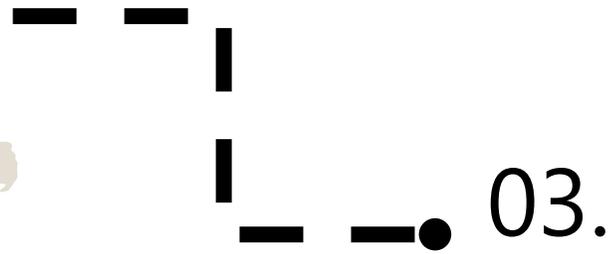


02.

Don't Depend on Single Platform, Multiply it!

MY FORMULA TO SUCCESS

Yes It Works!



03.



**Must Have Ownership of Data
in the Form of Website,
WhatsApp Numbers**



04.

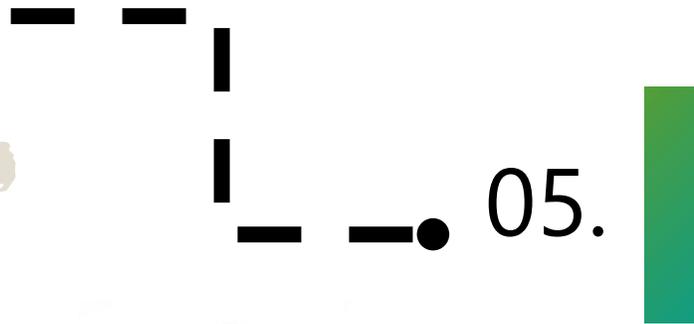


**Capture The Audience in All
Possible Ways Like Push,
WhatsApp & Facebook, YT**

MY FORMULA TO SUCCESS



Yes It Works!



Study Your Competitor & Regularly Keep Watch

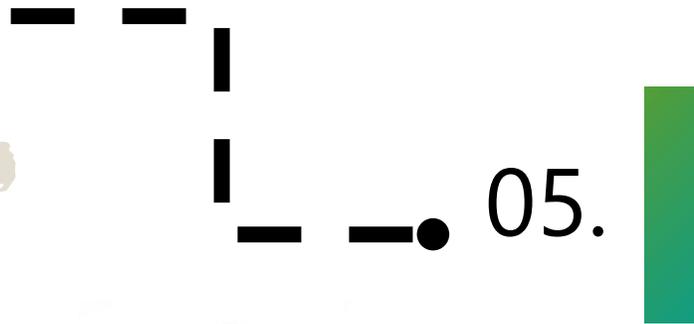


Find Your USP & Be Unique in Crowd (Learn Branding)

MY FORMULA TO SUCCESS



Yes It Works!

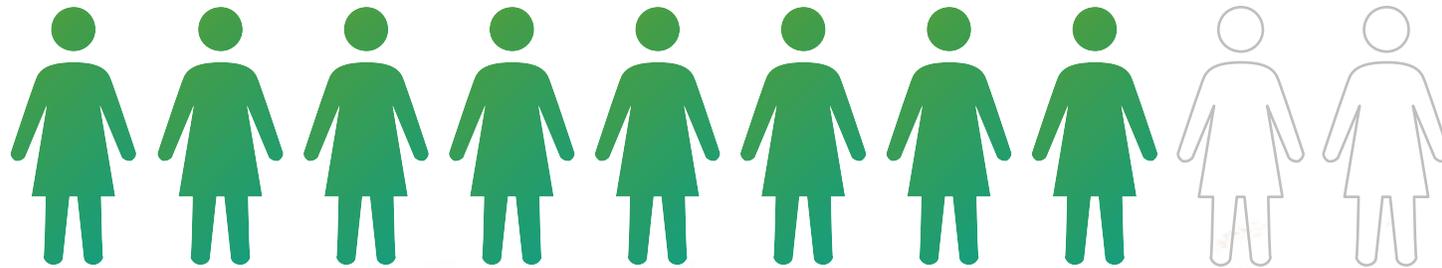


Study Your Competitor & Regularly Keep Watch



Find Your USP & Be Unique in Crowd (Learn Branding)

Give the Audience What They Actually Want



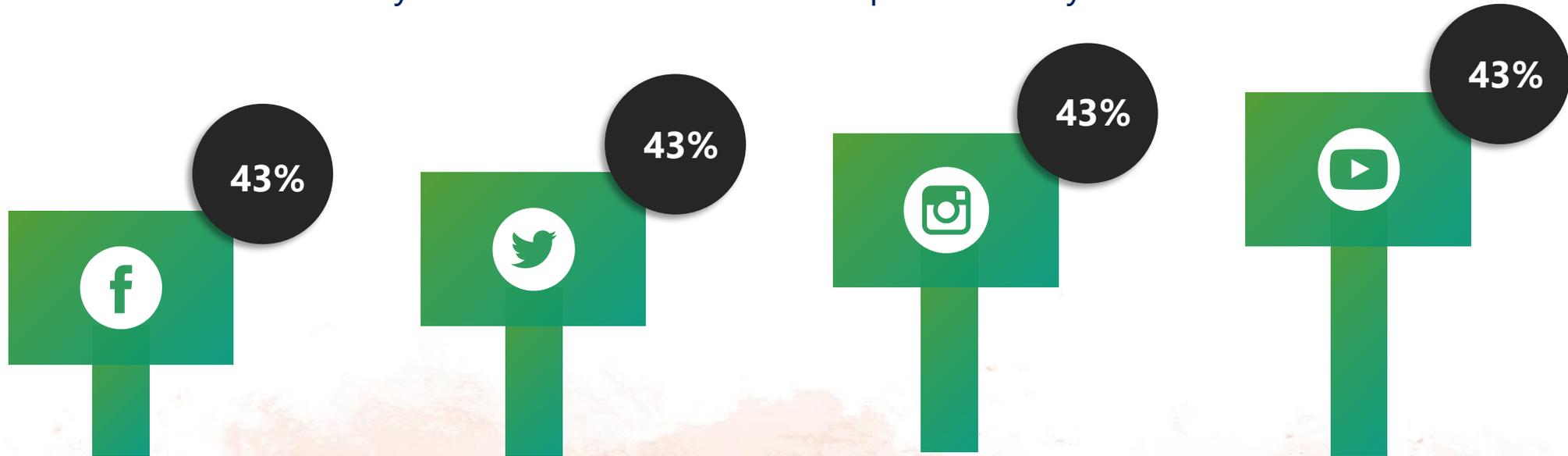
8/10
Female Users



7/10
Male Users

Always Share Content to Social Media

But Only Through Dedicated Pages of Your Brands! And Only to Niche Audience. Never Spam to Everyone.



Social Media Boosts Your Posts Just Like a Rocket!

Weather it is Text Content or a Videos. Don't

Under estimate its Power

What **NOT** To Do?

Avoid This Things

- ✓ Never use copyrighted material without permission
- ✓ Avoid Fake News & Updates
- ✓ Don't Spam Your Content to Everyone
- ✓ **[Most Imp] Never React an Don't be Upstate on negative comments.**

Thanks
For
Listening

Connect With me

- ✓ Instagram – <https://pritam.org/ig>
- ✓ Twitter – <https://pritam.org/twitter>
- ✓ YouTube – <https://pritam.org/yt>
- ✓ Other – <https://pritam.org/links>

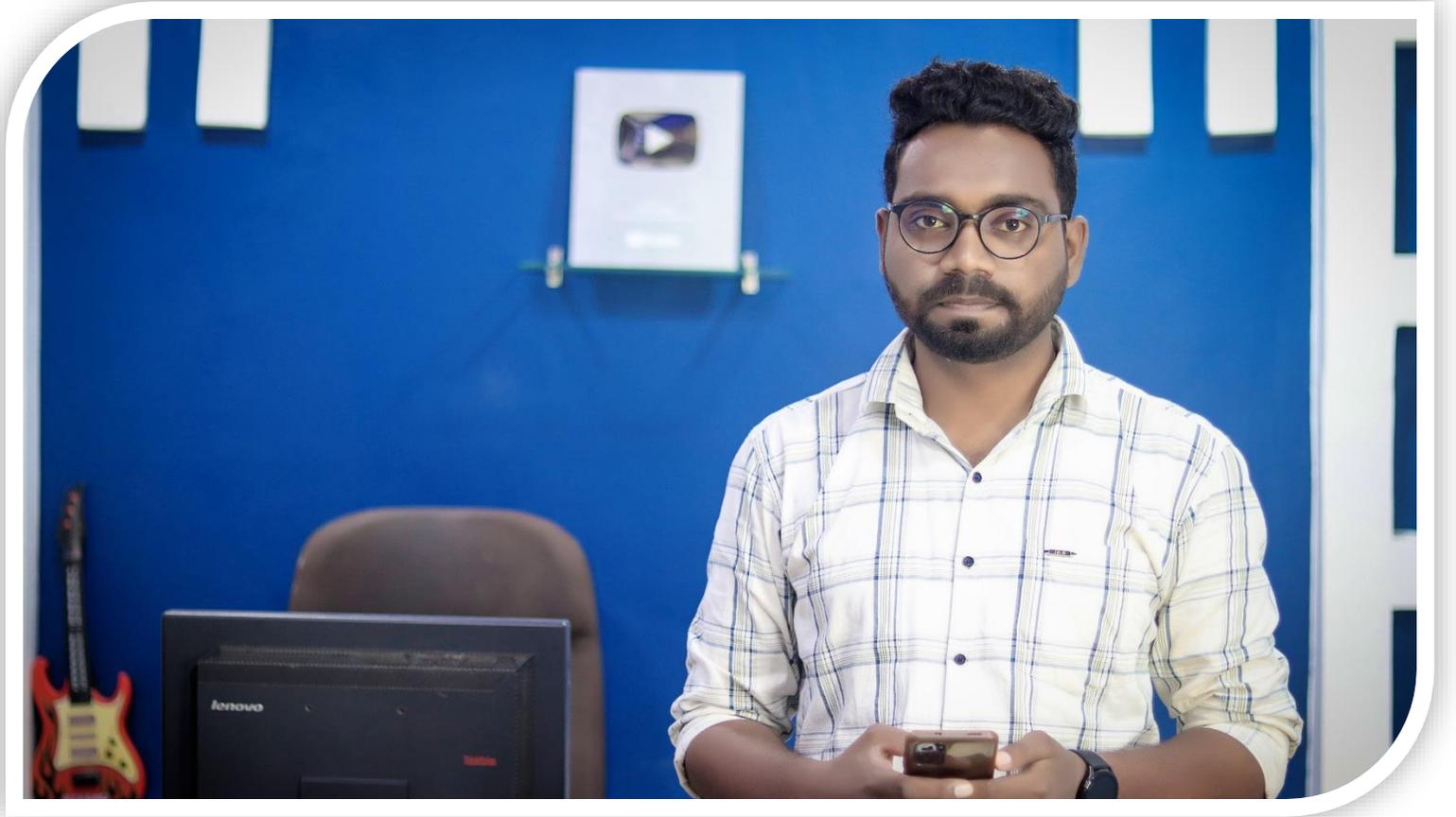
Tools I Use For -

- ✓ **Videos Making** – <https://pritam.org/tools1>
- ✓ **Blogging** – <https://pritam.org/tools2>



YOU MAY ASK ABOUT

- How to Start YouTube?
- Popular & Easy Niche?
- How To Make Writing Easy?
- How to Get Daily Fresh Content?
- Things Not to Do in Blogging & YT
- How to Manage Time?
- And anything other than that.



PLEASE ASK YOUR

QUESTIONS

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Closing

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THANKS FOR WATCHING



HILO



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